City of Clayton
Parks & Recreation Commission Meeting
Monday, November 1, 2021
7:00 PM – Zoom

----- Agenda Topics -----		
Topic		**Notes**
1. Approval of Minutes		
2. Addresses from the Audience		
3. End of Year Report on Youth and Adult Sports	Patrick Magee David Willey	
4. End of Year Report on Parks & Recreation Camp Program	Lori Rice	
5. Director's Report	Patty DeForrest	
5. Old Business/New Business		

Attachments:

Minutes – October 4, 2021
Youth and Adult Sports Presentation
Camp Program Memorandum and Report

Notes:

Next Meeting: Monday, December 6, 2021

Clayton Parks & Recreation Meeting
Monday, October 4, 2021
Shaw Park Enterprise Holdings Pavilion

Members Present: Ben Beinfeld, Karen Berry Elbert, Jim Craig, Matt Durham, Daniel Henke-Cilenti, Bridget McAndrew, Missy McCormick, Gary Pierson, & Eric Schneider.

Absent: Susan Buse

Also Present: Patty DeForrest, Toni Siering, Denise Ucinski, & Justin Whipple

Approval of Minutes:
Minutes from the September Commission meeting were approved as written.

Addresses from the Audience:
There were no addresses from the audience. A grad student from Washington University was in attendance. He informed the Commission that he is studying political science and was only present to observe the meeting.

Parks Division Overview:
Ms. Patty DeForrest informed the Commission that at the BOA retreat they discussed evaluating City-wide operations. This will be the perfect opportunity to learn about park maintenance from a service level. It will also be a great way to prepare for the master plan and build a knowledge base. Ms. DeForrest also noted that there has been a reduction in Parks staff over the past 20 years. Despite that, the parks staff continues to manage the addition of Chapman Plaza and they have been added to the snow removal rotation. Superintendent of Parks, Mr. Justin Whipple, manages the parks division and oversees all operations including contractual service providers.

Mr. Whipple provided the Commission with data about Clayton parks and park inventory. There are 12 parks which total of 95 acres. He noted that at the beginning of each week he discusses with his staff what needs to be accomplished and sets monthly goals. Horticulturist, Ms. Geni Metzger, handles the landscaping and garden maintenance. Field Technician, Mr. Jason Quinton, manages the fields including the new turf field and sand volleyball courts. Park Maintenance Supervisor, Mr. Craig Skrivan, oversees all things maintenance. The other park laborers assist with general operations including getting everything ready seasonally. Mr. Whipple stated that the Chapman Plaza maintenance costs are roughly $150,000. The City is reimbursed for those expenses. Ms. Karen Berry Elbert asked about the grease that is on the pickleball courts. Mr. Whipple said that they nicked a line under the ice rink slab. They have been working diligently to rectify the issue. The plan for ice rink demo is March. A whole new electric system must be built outside of the facility before it is torn down.

Director's Report:
Ms DeForrest reported that the City special events have been successful. The Chapman Plaza concert held last week was well attended. This group would like to hold more concerts next year. Party in the Patch will be held on October 15th. We switched software systems due to problems with the old provider and the transition is going fine so far. Work at Anderson Park is moving along. MSD is supposed to be finished there on December 7. The Oak Knoll design is going to ARB for review on October 18. That project will be completed in the spring. Ms. DeForrest noted that we are waiting on the demolition permit for Maryland Park. Once that is in place the house will come down. It was noted that most grants generally do not include maintenance costs. The Parks and Recreation Master Plan and the Bike and Pedestrian Master Plan have been combined and will be called the Livable Community Master Plan. The RFP is set to be issued next week. Members of the Commission will be selected to serve on master planning steering committees.

Old Business / New Business:
Mr. Eric Schneider asked about the new placement of the Ralph Clayton portrait. Ms. Bridget McAndrew informed him that the painting will be moved to the History Center, a historical perspective and story about him will be displayed. In conclusion, Ms. DeForrest said it will be important to discuss the Hanley House in the Master Plan, and how it should be utilized moving forward.

Meeting Adjourned at 7:52 pm.
Respectfully Submitted By: Denise Ucinski

2021 Overview
Youth and Adult Sports

Parks and Recreation Commission
November 1, 2021

Patrick Magee
Athletics and Facilities Supervisor

David Willey
Assistant Athletics and Facilities Supervisor

1

Youth Sports Philosophy

- The City of Clayton believes in the benefits of participation in organized sports. Participation in sports has proven to build self esteem, promote teamwork, develop the body as well as the mind, and is an integral part of the maturation process.
  - Enjoyable and Positive Experience
  - Recreational League
  - Equal Playing Time
  - Open Registration
  - Community Involvement
  - Good Sportsmanship

2

Youth Soccer

Participants	2019	2021
Clayton Teams	45	44
Non-Resident Teams	103	96
Total Teams	**148**	**140**
Individual Registrations	560	545
Non-Resident Players	1220	1092
Approx. Total Players	**1811**	**1676**

Revenue	2019	2021
Clayton Teams	$45,270	$55,775
Non-Resident Teams	$54,850	$53,225
Total Teams	**$100,120**	**$109,000**

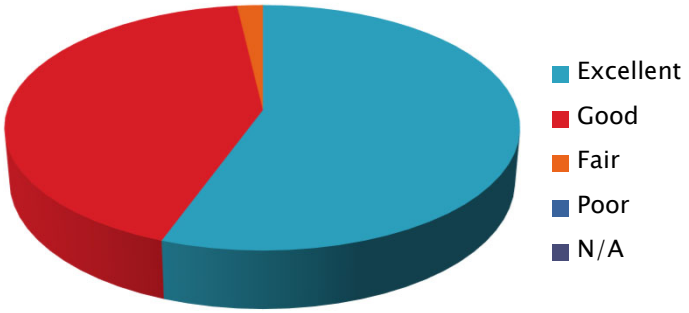
*Price change from $90 to $110 starting in FY21

3

PD2

Youth Soccer

Overall evaluation of program



***decrease of 7% in soccer registrations**

4

Youth Volleyball

Participants	2019	2021
Clayton Teams	9	7
Non-Resident Teams	12	11
Total Teams	**21**	**18**
Individual Registrants	80	65
Non-Resident Players	120	110
Approx. Total Players	**204**	**180**

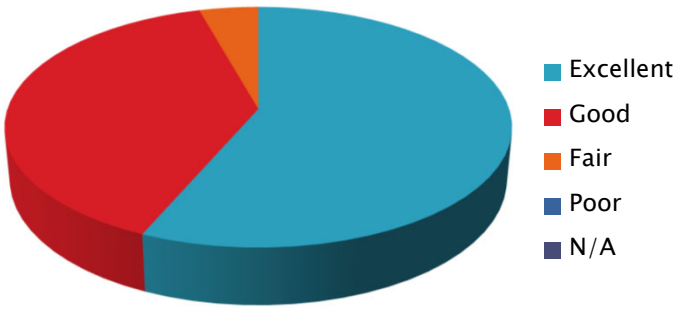
Revenue	2019	2021
Clayton Teams	$7,595	$6,545
Non-Resident Teams	$5,100	$5,700
Total Teams	**$12,695**	**$12,245**

*Price change from $90 to $110 starting in FY21

5

Youth Volleyball

Overall evaluation of program



***decrease of 14% in volleyball registrations**

6

Youth Basketball

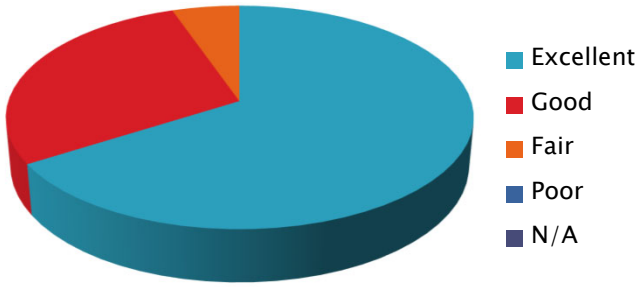
Participants	2018-19	2019-20
Clayton Teams	42	36
Non-Resident Teams	63	64
Total Teams	**105**	**100**
Individual Registrants	430	310
Non-Resident Players	535	544
Approx. Total Players	**995**	**878**

Revenue	2018-19	2019-20
Clayton Teams	$29,520	$26,995
Non-Resident Teams	$33,350	$33,600
Total Teams	**$67,170**	**$60,555**

7

Youth Basketball

Overall evaluation of program



***decrease of 15% in Clayton teams**

8

Youth Baseball/Softball

Participants	2019	2021
Clayton Teams	32	32
Non-Resident Teams	55	35
Total Teams	**86**	**67**
Individual Registrants	310	323
Non-Resident Players	685	437
Approx. Total Players	**985**	**760**

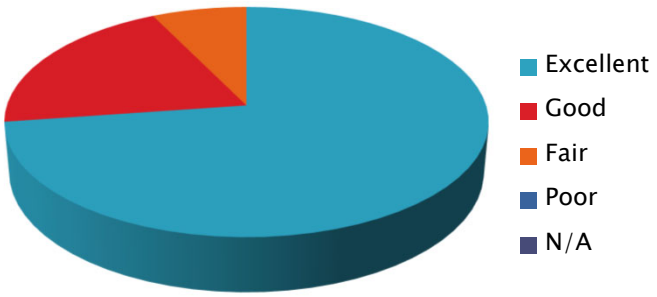
Revenue	2019	2021
Clayton Teams	$25,200	$27,540
Non-Resident Teams	$31,950	$20,575
Total Team Revenue	**$57,150**	**$48,115**

4% increase – Clayton Individual Registrations
36% decrease –Non-Resident teams

9

Youth Baseball/Softball

Overall evaluation of program



*decrease of 15% in Clayton teams

10

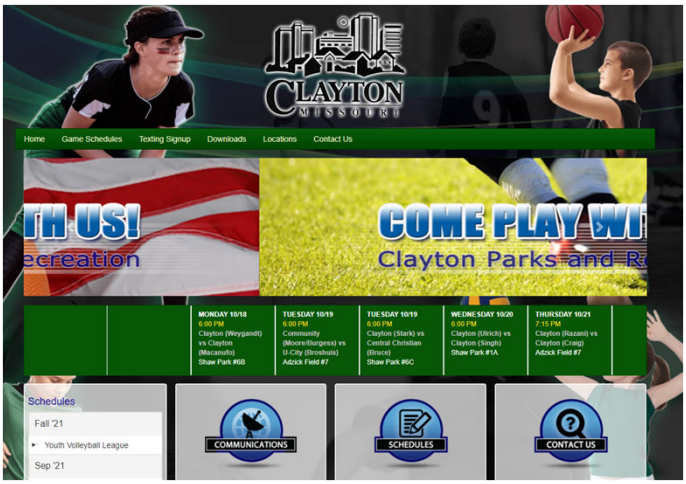
Ages 3-6 Programs

	2019	2020
Pre-k Basketball	25	24
Kindergarten Basketball	33	31
Total	**58**	**56**

- Plan to offer Ages 3-6 programs for Soccer and T-Ball in 2022

11

Team Sideline



12

Collaborations

- Work with nearby municipalities
  - Olivette – Soccer
  - Webster – Baseball/Softball
  - Brentwood – Friday Adult Softball

13

Sports Clinics

- Basketball Clinics hosted by Angela Lewis
  - 2 sessions January–April 2021
  - Ages 5–14
    - 71 participants
    - $14,660 in Revenue
- Soccer Clinics hosted by Paul Zarky
  - 2 sessions January–April 2021
  - Ages 5–12
    - 58 participants
    - $11,747 in Revenue

14

Pandemic Effects

- Over 50% of non-resident teams chose not to participate in Spring 2021 Baseball-Softball Leagues
- Issued guidelines for each sport
  - Limited spectators, no shared equipment, distancing, masking policy
  - 20 rescheduled games due to quarantine for Baseball
  - 15 rescheduled games due to quarantine for Soccer

15

Survey Responses

- "I appreciated that covid guidelines were enforced. I feel like it kept our kids safer and made parents feel more comfortable." – Baseball 2021
- "I felt that the covid 19 precautions were very adequate and were take seriously by players and coaches. I was also very glad that the season did happen (despite covid) – it was good for the girls." – Baseball 2021
- "I truly believe that the enthusiasm the coach has for the game and his ability to connect with the kids was a unique experience for my son. He went in rather ambivalent about playing and looked forward to each practice and game. He also gained confidence and skills in the game of Baseball!" – Baseball 2021
- "Thank you for a doing an excellent job facilitating this each year. You two are the best Patrick and David!"

16

Adult Sports In-House

17

Adult Softball

- Shaw Park
- Spring season begins late April
  - Men's leagues – Sunday, Monday, Wednesday and Friday
  - Coed leagues – Sunday, Monday, Wednesday
- Summer season begins early June
  - Men's league – Thursday
  - Coed league – Tuesday
- Fall season begins early September
  - Men's league – Friday
  - Coed league – Sunday

18

Men's Softball

	2018	2019	2021
Spring/Summer	29	31	25
Fall	6	7	0
Total Teams	**35**	**38**	**25**

*30% decrease in softball registrations in 2021 due to covid, businesses working from home, no sponsorships

19

Coed Softball

	2018	2019	2021
Spring/Summer	33	34	17
Fall	10	6	10
Total Teams	**43**	**40**	**27**

*30% decrease in softball registrations in 2021 due to covid, businesses working from home, no sponsorships

20

Women's Soccer

- Gay Field – Sunday mornings
- Spring season – Micro Soccer
  - 10-week (8 v 8)
  - Average 12 teams per season
- Fall season – Full Field
  - 10-week (11 v 11)
  - Average 8 teams per season

21

Survey Responses

- "Some of the best umpires around."
- "For our first softball league, we had a great time! We were always looking to the next Thursday night when we could play again. We will definitely be back next year. Thanks for a great year!"
- "I look forward to playing at Shaw Park with the unlimited arc more than any of the other leagues that I play in. No issues at all. Great job!"

22

Contracted Leagues

Sport		
Basketball	Sports Monster	Mon, Wed, Thurs
Kickball	Sports Monster	Thurs
Sand Volleyball	Sports Monster, SLSSC/City League	Tue, Wed, Thurs
Softball	Sports Monster	Thurs

- Over $30,000 in rental revenue between the City and the Center
- of Clayton in 2019
- Looking into new options since most have folded since 2020

23

Drop-In Adult Sports Options

- Pickleball
  - Friday – Center of Clayton
  - Open Courts – Rink
- Badminton
  - Tuesday, Thursday, Friday, and Sunday – Center of Clayton
- Partnership with Ruth Park Golf Course

24

Clayton Parks & Recreation

2021 Camp Report

PARKS & RECREATION COMMISSION

NOVEMBER 1, 2021

1

Summer Camp 2021

- Highest grossing year in terms of enrollment and revenue
- 65 camps
  - 1724 camp registrations
  - 19 more camps offered in 2021 than 2019
- 11 weeks
- Dates: June 7th-August 20th
- Camps are typically Monday-Friday from 9am-12pm and 1pm-4pm
  - Lunch Bunch is offered daily from 12-1pm

2

COVID-19 Precautions

- Only 1 camp canceled due to COVID-19
- COVID-19 precautions in place based on the CDC & St. Louis County Health Department guidelines
- Masks full time during indoor camps for both campers and instructors
- Masks only required outdoors if gathering in a group or not able to social distance

3

Camp Offerings in 2021

Karate
Jr. Lifeguard
NASA Space
CHS Strength & Agility
Water Sports
Lego-Minecraft
Lunch Bunch
Lewis Basketball
Tennis
Baseball
Zarky Soccer
Crayola Artist

Water Polo
Fencing
Master Scuba
Cheer
Greyhound Soccer
Lego-Pokémon
Triathlon Training
Zarky High On Sports
Aquatic
Goalie Camp
Basketball
Chess Wizards
Climbing Wall
Seal Team: Jr. Scuba

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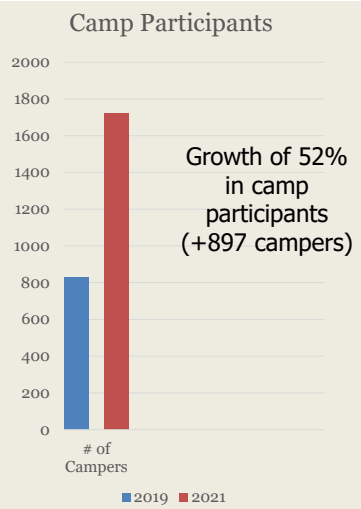
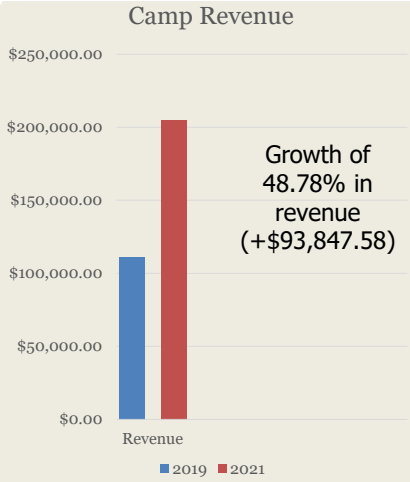
Camp Participation & Revenue 2019-2021

(No Camps held in 2020 due to COVID-19 Pandemic)





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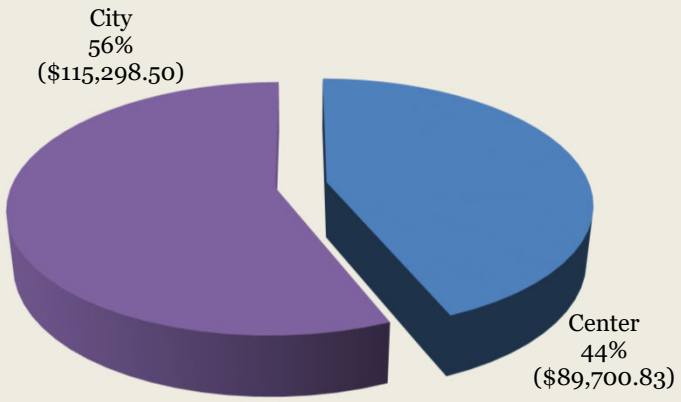
City vs. Center Camp Revenue

Revenue



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Summer Camp

Parent Survey Information

- 19 responses
  - 9 Clayton residents
  - 10 non-residents
- 7 of the 19 responses attended Lunch Bunch

7

Summer Camp

Parent Survey - Comments

- "My daughter loved the camp!"
- "The Rec Center staff are AMAZING. We felt so supported. Our son needed extra support, and Patrick, David, and Malory made me feel like it was no big deal (when it felt huge to me). Patrick and David took at least thirty minutes each with me and acted as if helping me -some random mom- was their only task for the day, when we know it wasn't!! Super thankful and super impressed."
- "Our kids really enjoyed the tennis camp!"
- "My kids had a great time, and I'll probably send them again next year."

8

Summer Camp 2022 - Request for Proposal

- The Parks & Recreation Department intends to issue a Request for Proposals in November to attract additional service providers for camps
- RFP would remain open ended so that vendors may submit at any time

9

Looking Ahead to Summer Camp 2022…

- Program Committee's recommendation - offer a programming menu like what was offered in 2021
- 10 weeks: June 6-August 12 (No camps the week of July 4th unless contractor requests week.)
- A full-day traditional camp would not be offered
  - Successful offering morning and afternoon camps, with Lunch Bunch in between
  - Currently not structured to offer a full-day camp
- Bring on additional contractual service providers to expand our camp offerings in order to increase participant choices
- Incorporate in-house, general recreation camps, where needed, to fill out the schedule

10

Additional Recommendations for 2022

- Add additional camps to help fill gaps in scheduling
  - Worked well in 2021 when CHS sports camps were offered
- Hold up to 9 camps per week, with the goal to average 8
- Continue to offer Lunch Bunch in the CHS Commons, if available
- If a contractual service provider would like to run a full day camp, we will explore that opportunity
- Explore offering camps that allow opportunities for teens as well as job opportunities for those interested

11

DATE: November 1, 2021

TO: Parks & Recreation Commission

FROM: Lori Rice, Recreation Manager
Program Committee

CC: Patty DeForrest, Director of Parks and Recreation
Toni Siering, Asst. Director of Parks and Recreation

RE: Parks & Recreation FY2021 Camp Report and Recommendations for FY2022

This past summer, the Department hosted the largest camp program they have offered in recent history. Due to the pandemic, the decision was made by the School District and the City in late 2020 to cancel SummerQuest in 2021. In response to the decision, staff turned their attention to develop camps that would serve the needs of the community throughout the summer. Those efforts were successful and resulted in the highest camp participation to date. Further study was undertaken by District and City staff to determine the feasibility of the SummerQuest program moving forward. Based upon the success of this summer's program and community survey results, it was determined that the department would continue to run their camp program as was done this summer with the understanding that we would continue to explore new options for additional half-day camps.

The Program Committee has reviewed the Parks and Recreation Department's program offerings from summer camps over the past several years. Based on this review, the Committee's recommendation for 2022 camps is to offer a programming menu similar to what was offered in 2021. A full-day traditional camp would not be offered, as the Department has been very successful offering morning and afternoon camps, with Lunch Bunch in between and is currently not structured to offer a full-day option. This past summer, we offered a wide variety of specialty camps that our participants enjoyed. Staff intends to bring on additional contractual service providers to expand our camp offerings to increase participant choices. In November, the Department will issue a Request for Proposals to attract additional service providers for camps as described below. This RFP would remain open ended so that vendors may submit at any time. We will also incorporate in-house, general recreation camps, where needed, to fill out the schedule.

We intend to run 10 weeks of half-day camps (with Lunch Bunch) as follows:

Week 1:	June 6-10	Week 6:	July 11-15
Week 2:	June 13-17	Week 7:	July 18-22
Week 3:	June 20-24	Week 8:	July 25-29
Week 4:	June 27-July 1	Week 9:	August 1-5
Week 5:	July 5-8*	Week 10:	August 8-12

**No Camps July 4, except tennis unless contractor requests this specific week.*

Additional program information:

- Utilize Clayton High School teachers (if available and interested) to offer new specialty camps such as theater camp, cooking camp, art camp, etc. If CHS staff are not interested, look for opportunities from contractual service providers.
- Add additional camps to help fill gaps in scheduling. This worked well in 2021 when CHS sports camps were offered. These camps were well received, and the CHS Athletic Director and coaches communicated well with Parks and Recreation staff.
- Coordinate offerings with School District to maximize opportunities for summer school students.
- Continue to offer Lunch Bunch in the CHS Commons, if available.
- Use walkie talkies for staff to utilize in the High School.
- Week 5 (July 4-8): Only offer Tennis Camp the week of 4th of July (Tues.-Fri.), unless contractor requests this specific week. This would be the same as 2021; no other camps were run through the department that week in 2019.
- Week 10 (August 8-12): 2-4 camps offered, as this week generally has limited enrollment.
- Staff will explore offering camps that allow opportunities for teens as well as job opportunities for those interested.
- If a contractual service provider would like to run a full day camp, we will explore that opportunity.
- Work with Subway to deliver lunches to the Lunch Bunch area and handle mistakes on lunches for campers. Look for additional lunch opportunities, as well.
- Coordinated marketing effort with the District to promote camp program.
- Hire Camp Coordinator to oversee the day-to-day activity and assist with supervision.

As we continue to develop our camp program, we will take into consideration the needs of the community. Staff will review options and services contractors can provide for a well-rounded summer camp program.

In light of the current public health crisis and the Federal, State, and County Emergency Declarations, and in accord with the provisions of Sec. 610.020, RSMo., the Parks and Recreation Commission recognizes that it would be dangerous and impractical, if not impossible, for its meeting to be physically accessible to the public. The Commission also recognizes the need for the public's business to be attended to in order to protect the public health, safety, and welfare. In order to balance both the need for continuity of government and protection of the health and safety of our residents, business persons, and employees, this meeting of the Parks and Recreation Commission will not be open to public attendance in person. The meeting will be accessible by the public in real time ONLY by following the instructions in the box below.

You are invited to a Zoom webinar.
When: Nov 1, 2021 07:00 PM Central Time (US and Canada)
Topic: Clayton Parks & Recreation Commission Meeting

Please click the link below to join the webinar:
https://us02web.zoom.us/j/88012317885
Or One tap mobile :
US: +13017158592,,88012317885# or +13126266799,,88012317885#
Or Telephone:
Dial(for higher quality, dial a number based on your current location):
US: +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099 or +1 253 215 8782 or +1 346 248 7799 or +1 669 900 6833
Webinar ID: 880 1231 7885
International numbers available: https://us02web.zoom.us/u/kdcQaGMKx

Persons interested in making their views known on any matter on the agenda should send an email with their comments to the Director of Parks and Recreation at pdeforrest@claytonmo.gov. All comments received will be distributed to the entire Commission/Board before the meeting. Thank you for your understanding and patience as we all try to get through these difficult and dangerous times.