



City of Clayton
10 North Bemiston Avenue
Clayton, Missouri 63105
(314) 290-8540 FAX: (314) 863-0296

APPLICATION FOR STREETLIGHT BANNER APPROVAL

(please type or print)

**ALL APPLICABLE SECTIONS OF APPLICATION MUST BE COMPLETE
APPLICATION MUST BE CONSISTENT WITH SUBMITTED MATERIALS**

Name of Entity, Not-for-Profit Organization or Business District: _____

Applicant's Name: _____

Applicant's Title: _____

Applicant's Relation to Entity: _____

Applicant's Address: _____

Applicant's Telephone No. _____

DESCRIPTION OF BANNERS

Total Number of Banners: _____ One-sided: _____ Two-sided: _____

One Banner Per Pole (Roadway Side) _____ Two Banners Per Pole* _____

- * Two banners per pole are allowable only on street light poles constructed of concrete, steel or aluminum materials.
- Only one banner per pole is allowable on street light poles constructed of fiberglass or composite materials.

Banner Size: 18" x 60" _____ (Decorative Poles - minimum 9' from the ground)
24" x 84" _____ (Roadway Poles - minimum 14' from the ground)

(Indicate Number of Banners Proposed)

1) Description of Area for Banner Installation: _____

2) Name, Address and Contact Information of Company Installing the Banners:

3) Banner Description (materials, color, shape, dimension, etc.): _____

4) Clearance from Bottom of Bracket(s) to Street: _____

5) Dates for Banner Display: Installation Date: _____ Removal Date: _____

6) Purpose of Banner Display: _____

7) Type of Entity:

- _____ Institution, University, School
- _____ Not-for-Profit Organization
- _____ Business District (see below)

- a) The Central Business District
- b) The Hanley-Wydown Business District
- c) The Clayton Road Business District
- d) The De Mun Business District

The Permittee is hereby bound to hold harmless the City of Clayton from any and all damage which may be sustained by the City and all claims which may be made against the City by reason of any injury to person or damage to property resulting from any activity at each lighting standard in connection with the erection, maintenance or removal of permittee's attachments. For this purpose, a certificate of insurance providing at a minimum, \$100,000 for injury to any one person, \$500,000 for injury to any two or more persons, and \$50,000 for property damage, naming the City of Clayton as an additional insured.

FULL LEGAL NAME IS REQUIRED

Signature of Applicant (Required): _____ *Date:* _____

Title: _____

Relation to the Organization/Business District: _____

Signature of Organization Representative/Business District Officer (if different than above)

(Required): _____ *Date:* _____

Title: _____

FOR CITY USE -- BANNER REQUEST CHECKLIST

_____ Three (3) sets of drawings.

_____ Name, address, and telephone number of the person or firm submitting the documents and the person or firm to whom the review comments should be forwarded.

_____ Location map showing north arrow.

_____ Geographic boundaries and placement of banners.

_____ Detail of street clearance and bracket assemblies to be used .

_____ Banner detail depicting size, color(s), material.

_____ Plan showing placement and dimension of banners.