

Art,
History,
Parks, and
Sustainability
matter.



CLAYTON COMMUNITY
FOUNDATION

Art, History, Parks, and Sustainability



10 North Bemiston / Clayton, Missouri 63105
314.290.8553 / ccf@claytonmo.gov
claytoncommunityfoundation.org

Statement of Financial Position

as of December 31, 2019

Cash and Cash Equivalents	
Total	\$127,421
<hr/>	
Assets	
Unrestricted Assets	
Unrestricted CCF	\$101,050
Total Unrestricted Assets	\$101,050
Restricted Assets	
Restricted CCF	\$1,881,376
Restricted CCF History	\$13,579
Total Restricted Assets	\$1,894,956
Liabilities	\$0
Total Assets and Liabilities	\$1,996,006

Statement of Cash Flow

as of December 31, 2019

Revenue	
Donations-Individual	\$86,839
Donations-Corporate	\$8,950
Donations-Dividends & Stocks	\$29,133
Grants	\$50,000
Programs	\$14,434
Interest	\$7,678
Subtotal - Revenue	\$197,034



Expenses	
Operating Expenses	
CCF Contractual Services	\$76,056
CCF Commodities	\$20,731
CCF History	\$11,597
Operating Expenses Subtotal	\$108,385
Project Expenses	
CCF Project Expenses	\$238,746
Project Expenses Subtotal	\$238,746
Accrued Expenses	
CCF	\$1,881,376
History and Parks	\$13,579
Accrued Expenses Subtotal	\$1,894,956
Unrestricted Funds	\$101,050



Beginning of year	\$2,146,104
End of year	\$1,996,006

Board of Directors 2019

Sarah Melinger
President

Mike Zaccarello
Treasurer

Judy Goodman
Chair of Philanthropy

George Hettich
Chair of Major Gifts

Katie Lerwick
Chair of History

Becky Patel
Chair of Community Building

Cindy Rapponotti
Chair of Board Development

J.J. Flotken
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Legal Advisor

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Josh Ferguson
Jill Fisher
Chuck Freedman
Stephanie Gross
Janet Horlacher
Jane Klamer
Sarah Luem
Steven Rosenblum
Marta Toczyłowski
Cheryl Verde
Cindy Wallach
Colleen Watermon
Cordell Whitlock

Board of Alderman Liaisons
Joanne Boulton - Ward I
Bridget McAndrew - Ward III

About Clayton Community Foundation

Founded in 2008, the Clayton Community Foundation (CCF) serves as a nonprofit partner to the City of Clayton to catalyze the community's passion for excellence through private investment in Art, History, Parks, and Sustainability. CCF is an innovative philanthropic initiative that enhances cultural and community assets to provide generational impact.

Projects, programs, and general operations are funded through contributions from generous individuals, foundations, corporations, and public funders.



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Letter from the President



Dear Friends,

As we celebrate another year and reflect on past achievements, I want to first thank all of our patrons. It's because of your generous support, CCF is able to continue to serve current and future generations. As president over the last two years, I am pleased to share some important accomplishments. We took time to reflect on our first ten years and to look ahead to what we want for our future. As a result of that work we achieved three major goals:

1. Changing our name to Clayton Community Foundation... because community is at the heart of all we do.
2. Completion of an updated strategic plan. It provides a base for our next ten years.
3. Hiring of a full-time administrator. This allows us to fully embrace the work we hope to accomplish with our strategic plan.

It has always been my goal to further ensure the viability of the foundation for the present and the future. In 2018, CCF began our updated strategic planning process and as a result of that plan, we achieved the goal of hiring our first full-time employee. While we still have much we want to achieve, I am thrilled to share the appointment of Alex C. Elmestad as the new Foundation Administrator as the first step in this process. After over ten years of community building and more than \$10 million dollars raised, the board knew it was time to take the foundation to the next level. We look forward to working with Alex and hope that you have the chance to meet him soon.

CCF is at pivotal moment – with new staff and a name that reflects “community”– the next decade will bring opportunities for us to continue to help Clayton grow and thrive. We are grateful for the vision and leadership from our partners at the City of Clayton and we look forward to finding ways to continue our growth. We have a courageous goal to increase community engagement and connection to Clayton’s assets by ten-fold and look forward to making that happen.

Finally, I would like to thank my fellow board members for their support. None of the accomplishments would have been possible without their dedication.

I encourage you to visit: claytoncommunityfoundation.org to watch our new brief video. Please share our (and your) story with friends and neighbors.

With gratitude,

Sarah Melinger
President
Clayton Community Foundation

Friends \$100 and above

Erin Gardner
Michael Gardner
Gregg and Alyson Garland
Kim Kirn and David George
Prue and Jeff Gershman
Bonnie and David Gibbs
Norman and Susan Gilbert
Henry and Belma Givens
Jane and Joseph Gleason
Al and Judy Goldman
Linda and Ben Goldstein
Richard Goldstein
Madelon Price and Martin Gordon
Millicent and Ralph Graff
Frank and Susan Hackmann
Rick and Debra Halpern
Rosemary Hardy
Harrison and John Heil
Harry Herbert
Bill and Nancy Hobson
Suzanne Hoffman
Tina and John Holland
Jane Holtzman
Cordell Whitlock and Tahnee Jackson
Ranee Jacobs
Richard and Lesa Johnson
Nancy Joist
Ed Finkelstein and Rose Jonas
Norma Deen Juracik
Joni and Drew Karandjeff
James and Terrance Kerley
Cathy and Peter Krane
Carl and Gail Lang
Larry and Jayne Layden
Lewis Levey
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Steve and Ruth Ellen Lichtenfeld
Ronald and Barbara Light
Brian Linden
Jamie and Carol Lister
George Lodoly
Connie Lohr
Kerith Lucco and Robert L. White III
Carl and Lynn Lyss
Elizabeth and James Macanufo
Phyllis Maritz
Edward Martin
George Markus
David and Virginia McDonald
Mary Ann Medler
Ron and Paula Meyer
Sarah and Adam Melinger
Susan Meltz
Cynthia Mense
Paul and Mary Mercurio, III
Denise Meyer
Brook Miller
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Jerry Neubauer
Andy and Peggy Newman
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Judith and Paul Putzel
John and Susan Rava
Jake and Leslie Reby
Debra and Ned Reilly
Sabrina Robb
Albert Rose
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Sally Rosenthal
Dick and Rosemary Rosenthal
David and Susie Rubin
Richard Greenberg and Claire Schenk
Margot Schwab
Kathleen Schweich
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Barry and Dale Sharon
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Alan Sherman
Julia Muller and Earl Shreckengast
Harold and Jane Sitrin
Dan and Rose-Lynn Sokol
Jill and Martin Sneider
Paul Steinmann
Elisa and Toben Suarez
Rebecca Thorn
Marta Tocyloowski
Joelle and William Travis
Sharon Tucker
Clarence Turley
Ben and Susan Uchitelle
Sarah Umlauf
Van Urlick
Debbie and Lenny Vines
Stanley and Priscilla Wald
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Colleen and Ron Watermon
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Ellen and Sanford Weiss
Teresa Williams
Richard and Alison Yawitz
Andy and Iva Youkilis
Helen Ziercher
Deborah Zorenksy
Mark and Karen Zorenksy

In Honor of

Cindy Berger
Ruby and Coco Crouppen
Michelle Harris
Gary Krosch
Jon MacDonough

Barbara Madison
Meghan McLaughlin
Sam and Rhoda Nussbaum
Harold Sanger
Eric and Debbie Schneider
Debbie Tzinberg
Gordan Vernon

In Memory of

Betty Browning

*Any omission of names or errors is unintended.

Grants, Corporate, and Foundation Support

Gifts \$50,000 and above

Barry-Wehmiller Group and the Chapman Family
Opus Foundation

Gifts \$1,000 and above

Buckingham Asset Management
Commerce Bank
Kaldi's Coffee
Southern Financial Real Estate Company
The Warner Hall Group
U.S. Trust Bank of America Private Wealth Management

Individual Donors

Gifts \$2,500 and above

Anonymous
Josh and Tricia Ferguson
Jennifer Smith
Thelma Zalk

Ralph Clayton Society \$1,000 and above

David and Martha Aronson
Mark and Marie Carlie
David Charak
Gary and Robin Feder
J.J. and Angela Flotken
Gretta Forrester
Nancy and Steven Fox
Judy R. and Mark Goodman
Michelle and Scott Harris
Janet Holloway
Janet and Tom Horlacher
Gary and Patricia Krosch
Melvyn Lefkowitz
Katherine and Richard Lintz
Samuel and Rhoda Nussbaum
Debbie Zimmerman and Jonathan Root
Marilyn Schnuck
Shirley Sher
George Hettich and J. Warner
Mike and Becky Zaccarello

Patrons \$500 and above

Michael and Dana Alter
Cindy and Alex Berger III
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Scot and Joanne Boulton
Stephen and Barb Burrows
Sally and Tom Cohn
Jill and Ron Fisher
Joel and Joanne Iskiwitch
Jane and Mark Klamer
Katie and Chip Lerwick
John and Kathleen MacDonough
Barbara Madison
Joan and Michelle Markow
Bridget and Chris McAndrew
Meghan McLaughlin
Michael and Barbar Newmark
Flora and Phillip Paster
Cindy and Paul Rapponotti
Debbie Chase and Eric Schneider
Ruth and Alvin Siteman
Debbie and Hal Tzinberg
Cheryl and Nick Verde
Cynthia and John Wallach
Amy and Scott Wilson
Bev and John Wagner

Sponsors \$250 and above

Beverly and Philip Barron
Cathy and James Berges
Ira and Julie Berkowitz
Jason Braidwood
Elizabeth Stohr and Charlie Brennan
Lindsay and Scott Bush
Chip and Susan Casteel
Cynthia Garnholz and Bill Eastman
Ann and Tony Eisel
Andrew and Linda Galakatos
Ken and Tricia Goldman
Stephanie and Geoffrey Gross
Liz and William Gunn
Bruce Hall
Jim and Sue Harper
Dustin and Lori Hausladen
Michael and Carolyn Hesterberg
Dan and Kate Human
Francine and Simon Katz
William Kaufman
Eric and Dr. Kim Lederman
Judi and Sandy MacLean
Daniel Godar and Gretchen Myers
Bob and Patty Paster
Becky Patel
John and Kathy Qualy
Steven and Andrea Rosenblum
Nancy and Andrew Rosman
Richard and Susan Ryffel
Don Senti
Terry and Sally Schnuck
James and Kathy Sherby
Richard Taylor
Stanley Schechter and Betty Van Uum

Friends \$100 and above

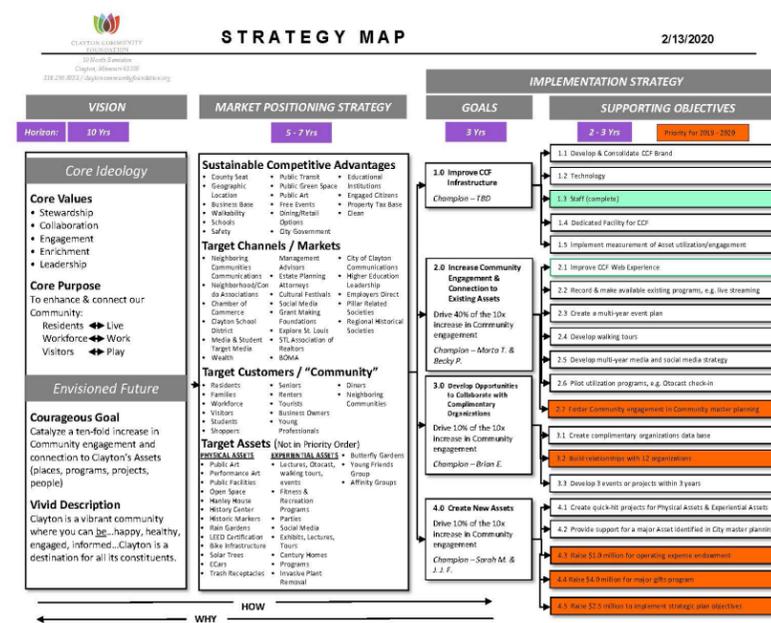
Laura Abrams
Arthur and Marian Auer
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Blair and Selma Balk
Patricia and Garrett Balke
Milton Hieken and Barbara Barenholtz
Maya Jerath and Sanjoy Barnah
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Lori and Tim Elliott
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Pamela and Michael Fournier
Chuck and Lynn Freedman
Carl and Sari Frieden
Robert Kanterman and Caryn Fine
Burt and Ilene Follman
Susannah Fuchs
Ann French
Angela and Matthew Gabel

HIGHLIGHTS:

DeMun Park Renovation

The Clayton Community Foundation celebrated the reopening of DeMun Park with residents on September 28, 2019.

Since opening as a "Tot Lot" in 1974, DeMun Park has been a gathering place for young families in the historic DeMun and Hi-Pointe neighborhoods. Rated "Best Playground for Children" by the Riverfront Times, it boasts climbing structures, bucket and traditional swings, open green space, a sidewalk path, and a drinking fountain. The recent renovation features new inclusive playground equipment, a restroom facility, and a water feature. Special thanks to CCF donors for making this project possible.



Strategic Planning

CCF is a visionary organization that is designed to think and build for future generations. As a result, an updated strategic planning was critical to the ongoing long-term success of the foundation.

The process began in 2018 and thanks to the leadership of Sarah Melinger and facilitation of board member Mark Carlie, CCF now has a core document that guides its decisions.

"Organizations use strategic planning to provide a structured process to define success for an organization, determine the operational and programmatic steps to get there, and align resources and staff to achieve the goal within a given time frame."

— The Bridgespan Group

Awarded Opus Foundation Grant

CCF was awarded a \$50,000 grant from the Opus Foundation for the development of Maryland Park. This will be the first park in the City of Clayton that has jointly been developed by CCF and the City of Clayton. The City of Clayton purchased the Downtown property in order to develop it as a public pocket park and the funds from the grant allow the project to move into the next phase.

RECENT NEWS:

New CCF President

Please join us in welcoming Becky Patel as the new President. Becky is a Senior Program Manager for General Dynamics Information Technology. She served on the Board of Directors of CCF as the Chair of the Community Building Committee for four years. We extend a heartfelt thank you to Immediate Past President Sarah Melinger for the last two years of leadership.

Becky's goals for the coming years include:

- Fostering community engagement in master planning
- Building relationships with twelve organizations
- Raising \$1 million to build the organization's endowment
- Raising \$4 million through the major gifts program
- Raising \$2.5 million to implement strategic plan objectives



Foundation Administrator

The Clayton Community Foundation (CCF) recently announced the appointment of Alex C. Elmestad as the new Foundation Administrator. Previously, Elmestad was Director of Learning and Engagement at the Contemporary Art Museum (CAM) St. Louis and oversaw all programmatic activity—both inside and outside the Museum's walls—for multigenerational audiences. At CAM, he successfully secured major grants and donations, established an alumni database, expanded partnerships and impact, and increased educational opportunities and access.

"Culture should be accessible to everyone, and government exists to serve the needs of the citizens, ultimately enriching daily life," says Elmestad. "I have dedicated my career to building relationships with individuals and institutions in many fields and disciplines by establishing trust with community members."

"We are thrilled to have Alex bring his expertise and experience which align so well with the goals of the foundation," says Immediate Past Board President Sarah Melinger. "He will help to grow CCF as it furthers its mission to serve the community through art, history, parks, and sustainability initiatives."



Name Change: Clayton Community Foundation

As we expand from celebrating the last "Century" of Clayton (City incorporated in 1913), it is now time to dream of future possibilities. Community is at the core of everything we do. We are Clayton. United, we work together to shape our community for generations. We look forward to meeting you, working with you, and inspiring you.

COMING SOON:



The History Center

A new video featuring Esley Hamilton, St. Louis County Historian, will be released soon. Coinciding with the opening of the Clayton Neighborhoods Historic Exhibition in the History Center located at the renovated Center of Clayton, the video will tell unique stories of several key neighborhoods that make up our community.



Shaw Park All-Season Recreation Complex

CCF is still seeking additional funding to complete this project that transforms the former Ice Rink into a year-round recreational facility for all ages. The existing ice rink opened in 1961 and, while it has served the community well over these past 55 years, it is long past the life expectancy for a facility of this type. Chiodini Architects was selected in the summer of 2019 to design the project and is joined by SM Wilson as the construction manager. The facility will serve as an outdoor ice rink in the winter and a field for recreational activities and special events for the remainder of the year. There are many ways to contribute. Support this project today.



Maryland Park

Located at 7811 Maryland Avenue next to the Mid-County Library, Maryland Park will become Clayton's twelfth public park. Additional funding is needed so the park can feature tables and benches, a bicycle repair station, bicycle racks, water bottle filling station, trees and plants, a water feature, and a living green wall. Help us build a new pocket park that will serve residents and visitors to Downtown Clayton for years to come.

Questions?

If you have any questions about these exciting projects or want to know the ways you can contribute, please contact Alex Elmestad at aelmestad@claytonmo.gov or 314.290.8553.